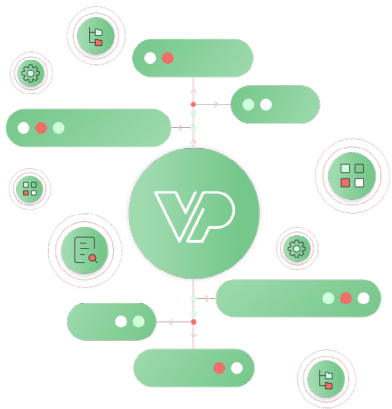**VP VIRTUOSO PARTNERS**

Integration Platform as a Service (iPaaS)

iPaaS allows organisations to integrate data from multiple sources and applications in a consistent, efficient manner. It simplifies process automation, reduces manual workflows, and helps connect various systems. This provides a unified solution to manage complex business processes and improve operational efficiency.

The Integration Problem

Without seamless integrations, employees in enterprise organisations often struggle to access the data they need across the thousands of applications they use daily. This results in data silos, where employees must search through multiple systems, re-enter information repeatedly, and constantly switch between tools to complete tasks.

Virtuoso Partners helps eliminate these barriers by connecting your systems, ensuring that your teams have real-time access to data, while removing the need for redundant processes and inefficient workflows.

Challenges of Integration

A robust integration solution goes beyond simply transferring data. It involves complex, multi-step processes with business logic, advanced workflows, and intricate data mappings (e.g., one-to-many or many-to-one relationships).

Key integration challenges include:

- Integration tools are often designed for technical users, while citizen integrator solutions may sacrifice functionality for ease of use.

- Complex integrations can take months to implement, but new applications are emerging much faster.

- Integration platforms can be costly, sometimes more expensive than the applications they are connecting.

- IT teams need visibility into integration processes and collaboration with business users to ensure alignment and operational efficiency.

iPaaS solutions provide several key benefits:

Streamline Operations: Integrate multiple systems, eliminate data silos, improve accuracy, and accelerate processes like quoting, sales, and billing.

Enhance Service Delivery: Automate repetitive support tasks, reduce administrative burden, and improve response times.

Facilitate Growth: Simplify the scaling process, particularly during acquisitions, by unifying multiple systems and processes.

Empower Citizen Integrators: Enable non-technical users to create integrations with the same capabilities as IT, reducing reliance on technical teams.

Enhance User Experience with Conversational Integration: Integrate with platforms like Slack and Microsoft Teams, providing a chat-based bot interface that simplifies user interactions with workflows and integrations.

Facilitate Seamless Integration: Build and scale integrations without writing code. Workato's platform supports new applications and offers a configurable REST data connector to connect multiple systems, enabling organisations to automate processes and scale effortlessly.

Ensure IT Governance: Gain visibility into user activity and integration processes, and facilitate collaboration between IT and business users while maintaining control through configurable roles and access levels.